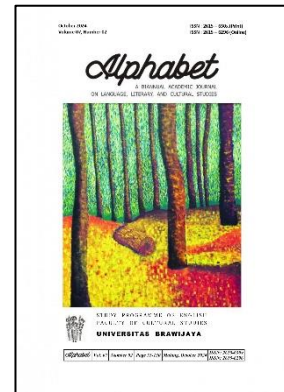


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The Influential Bonds of Womanness in Greta Gerwig's *Barbie*

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Abstract

Greta Gerwig's 2023 movie *Barbie* offers a compelling exploration of the bonds of womanness within a fictional matriarchal society. This journal examines how these bonds are portrayed in the movie, analyzing their influence on the characters and narrative. By focusing on the concept of feminist sisterhood as stated by Bell Hooks, the paper explores how the movie's depiction of solidarity and mutual support among women reflects and contributes to feminist discourse. Through qualitative method and explorative approach, the analysis considers how the bonds of womanness in Barbie Land not only shape the characters' experiences but also serve as a commentary on real-world gender dynamics. In conclusion, womanness shapes such influential bonds of shared experience and achievements among women, especially in the movie of *Barbie*.

Keywords: Barbie; Bell Hooks; Greta Gerwig; Womanness

The concept of womanness is deeply rooted in the shared experiences, challenges, and unity that bring women together from different backgrounds. These connections among women often develop through mutual understanding, empathy, and support, especially when facing societal pressures, patriarchy, and gender expectations (Byrnes & May, 2024; Sy, 2008). Throughout history, women have depended on these bonds to help them navigate their roles in society, gaining strength and resilience from each other. These relationships are not just a social construct; they are crucial for empowering women and shaping their identities (Rengganis & Pasopati, 2024; Sy, 2008). Through these bonds, women can support,

uplift, and inspire one another, forming a strong network of shared wisdom and strength that goes beyond individual differences.

The concept of bonds in womanness emerges from the shared experiences and challenges that women face due to their gender (Byrnes & May, 2024; Sy, 2008). These experiences, often shaped by societal expectations, cultural norms, and historical roles, create a unique connection among women. This bond is rooted in the common understanding of what it means to navigate the world as a woman, dealing with issues such as gender inequality, discrimination, and the pressures to conform to specific roles or behaviors (Rengganis & Pasopati, 2024; Sy, 2008).

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Barbie movie, was released in 2023, masterfully explores these bonds of womanness, offering a fresh and nuanced portrayal of female relationships and identity (Gerwig, 2023). Moving beyond the traditional image of Barbie as a symbol of superficial femininity, the movie digs deeper into the complexities of womanhood and the intricate connections between its female characters (Gerwig, 2023; Rengganis & Pasopati, 2024). In this narrative, Barbie is no longer just a doll representing idealized beauty; she becomes a figure navigating existential questions and self-discovery (Gerwig, 2023). The movie also portrays Stereotypical Barbie's interactions with other women, such as Ruth Handler, Gloria, and Sasha. Then, it later highlights the importance of these bonds in shaping her journey (Gerwig, 2023). Through these relationships, Gerwig's script challenges and redefines the traditional narratives surrounding femininity and womanhood, emphasizing the significance of solidarity and shared experiences in the lives of women.

The movie presents a matriarchal society where women's bonds are depicted as fundamental to their collective strength and success (Gerwig, 2023). Stereotypical Barbie's adventures reveal both the strengths and limitations of this idealized world, highlighting the ways in which these bonds impact the characters' interactions and the overall narrative. The movie has received attention for its innovative approach to gender representation and its commentary on contemporary issues (Gerwig, 2023; Rengganis & Pasopati, 2024). The choice of the Barbie movie is significant because it differs from the traditional image of Barbie dolls, often seen as a standard representation of women. In this movie, Barbie engages in conversations with real-world characters that add depth to her character (Gerwig, 2023).

Unlike the fun, girly, and colorful image of Barbie from cartoons and dolls, this movie has a feminist theme highlighting women's roles in society. The story shows Stereotypical Barbie, who is unsure of her identity, meeting Ruth Handler, Barbie's creator (Gerwig, 2023; Rengganis & Pasopati, 2024). Ruth encourages Barbie to be whatever she wants and not to follow

a single path. She also shows Barbie visions of motherhood to inspire her. Stereotypical Barbie then decides to become a real human named Barbara Handler, with support from her friends, Gloria and Sasha (Gerwig, 2023). As she explores the real world and discovers herself, she even confidently tells her friends that she is visiting a gynecologist, signaling a major change in her life. Throughout the movie, Barbie is portrayed as a dominant character, both in her world and in the real one. She is rebellious, difficult to tame, and although she faces doubts, she remains brave and supported by those around her, embodying the characteristics of an Alpha Female (Gerwig, 2023; Rengganis & Pasopati, 2024).

This journal seeks to explore the influential bonds of womanness depicted in Greta Gerwig's Barbie movie and movie script, examining how these connections contribute to the movie's broader feminist themes (Gerwig, 2023). By analyzing key elements of the script, this study aims to uncover how the movie not only reimagines Barbie as a cultural icon but also serves as a powerful commentary on the collective strength and resilience of women. It is also to indicate that the issue of sisterhood is still very important to the feminist agenda today. The main reason is because a woman cannot do more, but women do. being involved in such sisterhood by having the similar senses of being oppressed is far better to bring forward the struggle of feminine being. It is also to show that any kind of current issues should focus to strengthen womanhood rather than making it merely such political yet trivial issues.

RESEARCH METHOD

The researchers use qualitative method to analyze the data. Qualitative method is such a tool to provide in-depth examination regarding real-world context (Creswell & Poth, 2016). This approach describes and explains the written data furthermore. The focus of the research is the movie script of Barbie, and the main data are the elements of the story within the script. The researchers analyze closely at the dialogues and other parts of the script that show themes

of bonds of womanness stated by Bell Hooks. To gather the necessary information through closed reading, the research involves two steps: using the Barbie movie script by Greta Gerwig as the primary source, and collecting additional information from other sources to support the research goals. The data is acquired by reading the Barbie's movie script closely and comparing it to the film being displayed. Before analyzing the data to the theory being provided, it is categorized by the indicators of womanness, including the agenda of Feminist Sisterhood and the widened aspects of feminism. The technique of data analysis includes matters of content analysis in which categorized data is reviewed through the theory and later is reported to this article alongside conclusion and reference list.

FINDINGS AND DISCUSSIONS

Bonds of Womanness among Barbies in Barbie Land

This part accentuates the data being categorized and then analyzed in this article. The main idea is to underline which quotations in the movie that explores matters of womanness as the main focus. The data is stated as following:

Data 1

“Why would she be sad?”

“We fixed everything so that all women in the Real World can be happy and powerful.” (Gerwig, 2023)

Weird Barbie explains to Stereotypical Barbie that the feelings she is currently experiencing are linked to the sadness of the girl who is playing with her. Stereotypical Barbie is curious and asks why she is feeling sad (Gerwig, 2023). She wonders why since Barbie is supposing to fix everything and make women in the Real World happy and powerful (Gerwig, 2023). This exchange reflects the imaginative world where Stereotypical Barbie believes that she can influence the emotions and experiences of the person used to play with her as a doll, adding a layer of complexity to her understanding of her role in the Real World.

Data 2

“I just don't want to leave. I'm trying to find reasons not to leave.” (Gerwig, 2023)

After having a debate with Weird Barbie, Stereotypical Barbie finally agrees to go to the Real World and return everything to normal. So, the Stereotypical Barbie says goodbye to all the Barbies in Barbie Land. Stereotypical Barbie is feeling a bit sad about leaving Barbie Land. She is searching for reasons to stay because she really does not want to go (Gerwig, 2023). This reveals her emotional struggle between the decision to go to the Real World and her strong desire to remain in the normal Barbie Land.

Data 3

“That felt... achy, but good.” (Gerwig, 2023)

Stereotypical Barbie talks about a feeling she has, saying it was a bit painful but also nice. She does not mind the ache because she is on a mission to find the girl who is used to play with her as a doll (Gerwig, 2023). This shows that Stereotypical Barbie is willing to endure a bit of discomfort to help the girl. It is like a symbol of always trying to understand and make sacrifices for others. Stereotypical Barbie is showing that she cares more about helping and making a connection than avoiding a little bit of pain.

Data 4

“You're so beautiful.” (Gerwig, 2023)

Stereotypical Barbie meets an old woman in a Real World. This is a moment of mutual admiration, where both Stereotypical Barbie and the old woman complement each other, saying they are beautiful (Gerwig, 2023). It is a nice exchange that shows appreciation for each other's beauty and the experiences they have had throughout their lives. This moment highlights the idea that beauty can be appreciated at any age, and it is a positive and uplifting interaction between Stereotypical Barbie and the old woman (Gerwig, 2023).

Data 5

“No, I’m supposed to help you and make you happy and powerful.” (Gerwig, 2023)

In this part of the story, Stereotypical Barbie is clarifying to Sasha that being a Barbie is not just about conforming to the culture Sasha might have in mind (Gerwig, 2023). Contrary to Sasha's perception, Stereotypical Barbie expresses that her purpose is to assist Sasha and contribute to making her happy and powerful. It is interesting to see how Stereotypical Barbie's deed is dedicated for the girl.

Data 6

“Well, the Real World is not perfect, but you inspired me.”
“I love women. I want to help women.”
(Gerwig, 2023)

When Sasha's mom and Stereotypical Barbie meet, they realize they have a connection. They talk about the Real World and how it is not as perfect as Stereotypical Barbie thinks it would be (Gerwig, 2023). Despite that, Stereotypical Barbie tells Sasha's mom that she has been inspired by her. Stereotypical Barbie expresses her love for women and her desire to help them in the Real World (Gerwig, 2023). This means that Stereotypical Barbie wants to make a positive difference in the lives of women outside of Barbie Land.

Data 7

“She was always my favorite Barbie.”
“You’re my favorite human.” (Gerwig, 2023)

Sasha's mom and Stereotypical Barbie share a special moment. Sasha's mom expresses her fondness for Stereotypical Barbie. In return, Stereotypical Barbie replies and shows her admiration for Sasha's mom. This exchange reveals a warm and positive connection between the two. It indicates that they have built a special bond, with each expressing their appreciation for the other (Gerwig, 2023). Despite any challenges they might be facing, these words highlight the strong and positive interaction between these two individuals.

Data 8

“No, it was your mom. Your mom did the saving.” (Gerwig, 2023)

Sasha is praising Stereotypical Barbie for being a savior and finding a solution to bring back Barbie Land. However, Stereotypical Barbie humbly corrects Sasha that it is her mom's efforts. Stereotypical Barbie wants to give appreciation to Sasha's mom for coming up with the advice (Gerwig, 2023). Stereotypical Barbie acknowledges that it is Sasha's mom who plays a crucial role in saving Barbie Land. This moment highlights the importance of teamwork among women and recognizing the contributions of others in solving problems.

Data 9

“We have to stop the Kens.” (Gerwig, 2023)

Stereotypical Barbie is urging other Barbies who are not aware of the negative influence of Kens' patriarchy to take action. She is emphasizing the need to intervene and prevent the harmful effects of the patriarchy that Kens represent (Gerwig, 2023). Stereotypical Barbie is calling for unity among the Barbies to address this issue and work together to put a stop to the negative impact of Kens. This moment underscores the importance of awareness and collective effort in standing against harmful influences, promoting a sense of empowerment and solidarity among the Barbies (Gerwig, 2023).

Data 10

“And you need to say all of those things to the other Barbies.”
“That's the key.” (Gerwig, 2023)

Stereotypical Barbie proposes a crucial strategy to counter the patriarchal influence imposed by Ken. Stereotypical Barbie realizes that the key to stopping the patriarchal influence is to openly share thoughts and feelings with other Barbies. By speaking out and expressing their experiences, they can influence the minds of other Barbies and collectively resist the influence of the patriarchal system (Gerwig, 2023). This revelation signifies Stereotypical

Barbie's understanding of the importance of communication and solidarity among the Barbies to challenge and overcome the oppressive norms enforced by Ken in Barbie Land (Gerwig, 2023).

Data 11

“Okay, here’s the deal.”
“It’s not just about how they see us, it’s about how they see themselves.”
(Gerwig, 2023)

Stereotypical Barbie begins to carry out her plan. Stereotypical Barbie realizes that each of the Kens have the seeds of destruction, so Stereotypical Barbie carries out her plan by keeping the other Barbies away from the Kens and make Kens fight each other (Gerwig, 2023). It is also stereotypical Barbie’s intention to destroy the unity of the Kens and to strengthen the cooperation among Barbies.

Data 12

“First we have to get the Barbies away from their Kens.”
“We could use a decoy Barbie who pretends to be brainwashed.”
“That should be you.” (Gerwig, 2023)

Stereotypical Barbie devises a strategy to separate the Barbies from Kens, and she suggests using a decoy Barbie who acts as if she is under the influence of the Kens (Gerwig, 2023). Writer Barbie volunteers to play this role. The plan is for the decoy Barbie to pretend to be brainwashed, drawing the attention of the Kens and allowing the other Barbies to move away safely. This part of the story reveals Stereotypical Barbie's tactical strategy to undermine the influence of the Kens and protect the Barbies from their negative effects in Barbie Land (Gerwig, 2023).

Data 13

“Then we’ll recruit the now unbrainwashed Barbies to our cause.”

“They can be the new decoys.” (Gerwig, 2023)

Stereotypical Barbie explains her next moves. After successfully diverting attention as decoy, Stereotypical Barbie plans to get Barbies who are no longer controlled by Kens to join their cause. These Barbies will then act as new decoys, confusing the Kens and allowing the rest of the Barbies to keep resisting the patriarchal system imposed by Ken in Barbie Land. This part of the story highlights Stereotypical Barbie's smart planning and strong tenacity to unite the Barbies against the negative influence of Ken (Gerwig, 2023).

Data 14

“We’ll do this until every single Barbie is deprogrammed and ready to take back Barbie Land.” (Gerwig, 2023)

Stereotypical Barbie has planned everything until all Barbies are deprogrammed. This means that Stereotypical Barbie is dedicated to continue her efforts until every Barbie is free from any negative influences and is prepared to reclaim control of Barbie Land (Gerwig, 2023). The usage of the word "deprogrammed" suggests undoing any harmful ideas or influences that might have affected Barbies. Stereotypical Barbie's statement reflects a commitment to the collective well-being of all Barbies and the ultimate goal of restoring a positive and empowered environment in Barbie Land (Gerwig, 2023).

Data 15

“You play on their egos and their pretty jealousies, and you turn them against each other.” (Gerwig, 2023)

Stereotypical Barbie shares her plans to make Kens fight each other. She plans to do this by taking advantage of their egos and making them feel jealous. Stereotypical Barbie believes that by manipulating their feelings of vanity and envy, she can turn the Kens against one another (Gerwig, 2023). This way, they will

end up in conflicts with other Kens, furthering her goals in the imaginative world they all inhabit. Stereotypical Barbie's strategy involves using the Kens' own personalities against themselves to create discord and advance her plans within the played scenario (Gerwig, 2023).

Data 16

“While they’re fighting, we take back Barbie Land.” (Gerwig, 2023)

On the day of the trial, Stereotypical Barbie outlines her strategy by saying the quote. This means that during the conflict among the Kens, the Barbies plan to seize the opportunity to reclaim control of the Court and, by extension, restore order and harmony in Barbie Land (Gerwig, 2023). Stereotypical Barbie is proposing a strategic move to make use of the distraction caused by the Kens' internal struggle, aiming to bring positive change to their world during this moment of chaos (Gerwig, 2023).

Data 17

“I don’t think I have an ending.” (Gerwig, 2023)

Stereotypical Barbie says no to the expected ending, which is supposed to be falling in love with Ken (Gerwig, 2023). When Mattel asks Stereotypical Barbie what she wants, she gets confused and unsure. Stereotypical Barbie feels like there is no clear ending in her life. She is struggling with the idea that, being created as Barbie, her purpose might not have a set conclusion. This moment shows Stereotypical Barbie dealing with her inner conflict as she tries to figure out what she truly wants or imagines for herself (Gerwig, 2023). It emphasizes her ongoing journey to discover herself and be independent in a story that has always been expected by outside expectations.

Data 18

“That was very much a group effort.” (Gerwig, 2023)

Stereotypical Barbie expresses to Ruth that she does not have any special skills like other Barbies and is not good at anything (Gerwig,

2023). Ruth tries to convince Stereotypical Barbie that she is not just an ordinary Barbie and can save Barbie Land from the patriarchal system. However, Stereotypical Barbie humbly responds, that what she gets is a group effort, indicating that the task of saving Barbie Land is a collaborative effort involving everyone, not just her individual actions (Gerwig, 2023). This shows Stereotypical Barbie's humility and recognition of the collective contributions made by the group in overcoming challenges and making positive changes.

Data 19

“They really helped each other.” (Gerwig, 2023)

Ruth makes another attempt to persuade Stereotypical Barbie that she can improve the relationship between children and mothers. However, Stereotypical Barbie responds by indicating that the positive change in the relationship is not solely due to her efforts but is a result of mutual assistance and support (Gerwig, 2023). Stereotypical Barbie emphasizes the collaborative nature of the improvement, highlighting how various parties contribute to make the Barbie Land better (Gerwig, 2023). This reflects Stereotypical Barbie's belief in the power of teamwork and collective effort in bringing about positive transformations in life.

Data 20

“I want to be a part of the people that make meaning.”
“Not the thing that’s made.” (Gerwig, 2023)

Stereotypical Barbie expresses her desire who wants to play an active role in creating significance and purpose in her life, rather than just being an idea or a creation of someone else (Gerwig, 2023). She wishes to be involved in meaningful actions and contribute to the world around her. Stereotypical Barbie is expressing a longing to be a person who shapes her own life and experiences. It is also emphasizing the importance of actively participating in the process of making a difference rather than simply being a passive entity (Gerwig, 2023). The quotation

also reflects Stereotypical Barbie has the freedom to explore and define her own identity as an effort of self-discovery and personal autonomy.

Prolonging Bonds of Womanness in Feminist Sisterhood

Feminist Sisterhood is a concept central to the work of Bell Hooks that emphasizes the importance of solidarity among women as a key component in the struggle against patriarchy, sexism, and other forms of oppression (Hooks, 2014). Women should come together in solidarity to support one another and work collectively toward the dismantling of patriarchal systems that oppress women. This sisterhood is not just based on a shared identity as women, but on a commitment to feminist principles that challenge oppression and promote equality. The characteristics of this solidarity of womanness include such matters;

The first one is Solidarity and Unity. It is rooted in the shared experiences of women under patriarchy. Furthermore, it also requires an active commitment to supporting one another across differences of race, class, sexuality, and other identities (Hooks, 2014). The second one is Rejecting Individualism since individualism often characterizes patriarchal societies, where women are pitted against each other in competition. She argues that feminist sisterhood requires rejecting this individualism in favor of collective action and mutual support (Hooks, 2014; Janelli, 2024). Instead of competing with one another, women should work together to uplift each other and challenge the systems that oppress them. The third one is about Love and Care in which an active, caring commitment to each other's well-being is crucial in sharing experience (Hooks, 2014). This love is not just personal but political, as it drives the collective struggle for justice and equality.

The fourth is about Consciousness-Raising as a practice that involves women sharing their personal experiences to develop a collective understanding of how patriarchy affects them (Chakraborty & Biswal, 2024; Hooks, 2014). Hooks views this practice as essential for

building feminist sisterhood, as it helps women recognize their shared struggles and the need for collective action (Hooks, 2014; Janelli, 2024). By raising awareness of the ways in which women are oppressed, consciousness-raising fosters the solidarity necessary for the following bonds. The fifth is Overcoming Division. Hooks acknowledges that patriarchy often encourages division among women, particularly along lines of race, class, and sexuality (Hooks, 2014). She argues that feminist sisterhood must actively work to overcome these divisions by embracing diversity and fostering inclusive solidarity (Chakraborty & Biswal, 2024; Hooks, 2014). This means confronting the ways in which racism, classism, and other forms of discrimination have infiltrated the feminist movement and working to build a more inclusive and equitable sisterhood.

Feminist sisterhood, as conceived by Bell Hooks, is crucial for creating a powerful and effective feminist movement. It is not just about women supporting each other because they share a gender, but about building a community based on shared values of justice, equality, and mutual care (Chakraborty & Biswal, 2024; Hooks, 2014). This sisterhood challenges the competitive, individualistic values of patriarchal society and instead promotes cooperation, solidarity, and collective empowerment. By advocating for a feminist sisterhood that is inclusive, loving, and committed to social justice, Hooks offer a vision of feminism that is both transformative and deeply rooted in the everyday experiences of women. This sisterhood is essential for dismantling the systems of oppression that harm all women, and it serves as a foundation for creating a more just and equitable world (Hooks, 2014; Yulastuti et al., 2022).

These bonds of womanness are not just about shared struggles but also about the collective strength that women derive from each other. Women often find solidarity in their relationships with other women, whether through friendships, family ties, or communal support networks (Janelli, 2024; Sy, 2008). This solidarity can be a source of empowerment, allowing women to uplift one another, share

wisdom, and provide emotional support in a world that can be challenging to navigate.

Moreover, the bonds of womanness are also about celebrating the unique experiences and achievements of women (Chakraborty & Biswal, 2024; Sy, 2008). This includes recognizing the diverse ways in which women express their identities, pursue their goals, and contribute to society. These bonds foster a sense of pride and belonging, as women connect over their shared experiences while also embracing their individual differences (Sy, 2008; Yuliastuti et al., 2022).

Barbie's Prolonging Points of Womanness

In Barbie, the bonds of womanness among the female characters align with Hooks' idea of feminist sisterhood. The women in Barbie Land demonstrate solidarity through their cooperative relationships, mutual care, and shared goals. This depiction mirrors Hooks' argument that feminist sisterhood is essential for creating a supportive and transformative feminist movement.

In Barbie Land of the Barbie movie, the bonds of womanness are explored through characters that support each other in overcoming obstacles, challenging stereotypes, or redefining what it means to be a woman. These narratives highlight the importance of female friendships and communities, showing how these bonds help women to thrive and succeed in various aspects of life (Sy, 2008; Yuliastuti et al., 2022).

Barbie's movie is in line with feminist sisterhood. It is seen in how solidarity and support among women are underlined. The women in Barbie Land support each other through challenges and celebrate each other's successes. This mutual support reflects Hooks' view that feminist sisterhood is built on a foundation of care and solidarity. Collective action is also indicated in the movie. The characters' collective efforts to address issues within society of womanness highlight the importance of working together for common goals. This aligns with Hooks' emphasis on the power of collective action in feminist movements. The last one

is inclusivity that is also supportive among women beings of diverse experiences.

By examining Barbie through the lens of feminist sisterhood, this journal highlights how the movie's depiction of women's bonds serves as both a reflection and a critique of feminist ideals. It underscores the movie's contribution to discussions about gender, solidarity, and empowerment, and demonstrates the relevance of Hooks' theory in analyzing contemporary media representations of women.

The analysis of the movie regarding Hook's theory is listed below. In data 1, the quotation describes Stereotypical Barbie's feelings of sadness over the sadness experienced by a girl who is used to play with her as a doll. Despite the belief that Stereotypical Barbie can fix everything and make Real World women happy and powerful, the girl's sadness remains. This underscores the emotional connection between Stereotypical Barbie and the girl who is used to play with her as a doll. It emphasizes the idea of women forming strong bonds based on shared experiences, feelings and emotions, so that they understand each other and Stereotypical Barbie tries to overcome these emotions and experiences, thereby creating strong bonds between women who have the same feelings. It is underlined that an Alpha Female is a bold and self-assured woman who stands independent, leading a group with confidence and strength (Clark, 2023; Yuliastuti et al., 2022).

In data 2, the quotation shows emotional expressions between women in Barbie Land which indicates a sense of belonging and closeness between them. Stereotypical Barbie's intention to go to the Real World is stronger than her unwillingness to leave Barbie Land. Stereotypical Barbie's search for a reason to remain in Barbie Land highlights the importance of the bond between them and the emotional attachment she has to her current environment. This shows the strong bond between the Barbies in Barbie Land so that Stereotypical Barbie tries to find reasons not to leave and stay there. Despite all of her unwillingness, she still goes to the Real World and it is because of strong bond

between her and other Barbies (Clark, 2023; Yuliastuti et al., 2022).

In data 3, the quotation shows Stereotypical Barbie's willingness to endure discomfort in carrying out her mission to find the girl who is used to play with her as a doll. This emphasizes the importance of women making sacrifices for each other. Accepting some of the pain that Stereotypical Barbie does reflects her dedication in understanding and connecting with the girl. As an Alpha Female, Stereotypical Barbie prioritizing her relationship over personal comfort highlights idea that women build strong bonds by showing concern, empathy, and willingness to make sacrifices for the wellness of others (Sy, 2008; Yuliastuti et al., 2024).

In data 4, the quotation shows an expression of admiration and praise for the beauty of an older woman which indicates that relationships go beyond superficial appearances and beauty is not limited by age. Women is supporting each other, and share their experiences between them (Janelli, 2024; Myisha et al., 2023; Sy, 2008). In this context, these positive affirmations contribute to the formation and strengthening of bonds between women, fostering a supportive and uplifting environment.

In data 5, the quotation emphasizes the mutual support and positive intentions that women can give to each other. Stereotypical Barbie's commitment to contributing to Sasha's well-being aligns with women's emphasis on forming strong bonds based on shared experiences and a desire to empower each other. Women support each other and care about emotionally each other as reflected on what Stereotypical Barbie does as an Alpha Female (Myisha et al., 2023; Sy, 2008). This reflects the idea that women play a supportive role in each other's lives as a form of strong bonding between women, fostering positive relationships and contributing to each other's happiness and strength.

In data 6, the quotation marks an important moment for women to support and encourage each other even though there are imperfections in the Real World. Stereotypical Barbie's desire to make a positive impact reflects an emphasis

on forming strong bonds through shared aspirations and mutual support. An Alpha Female is mostly supporting each other, sharing stories of her life, and caring for emotionally each other (Azmi, 2023; Janelli, 2024). By expressing her love for women and commitment to helping them, Stereotypical Barbie contributes to strengthening the bonds between women, emphasizing the shared experiences and empowerment that form the foundation of strong relationships.

In data 7, the quotation reflects a sincere and positive relationship that transcends external circumstances or challenges that Stereotypical Barbie and Sasha's mom do. Women often form strong bonds through shared experiences and supportive interactions and it is also done by Alpha Female. Sasha's mom and Stereotypical Barbie giving each other compliments about their favorite things about each other signify the depth of their bond, emphasizing the importance of uplifting and appreciating each other as women. It shows special bond where they care each other and give each other love, wellness, and trust (Janelli, 2024; Sy, 2008). These exchanges contribute to the theory's emphasis on the development of meaningful relationships and positive interactions among women.

In data 8, the quotation shows collaboration and mutual support among women, and Stereotypical Barbie's acknowledgment of Sasha's mom's contribution reflects that. In the context of strong bonds, women often work together to appreciate each other's efforts. Stereotypical Barbie's role as an Alpha Female shows a sense of humility and highlights the importance of recognizing and giving credit to others in women's relationships. She is the one who support and collaborate with each other and this strengthens teamwork interactions and shared achievements among women (Longrigg, 2003; Myisha et al., 2023; Sy, 2008).

In data 9, Stereotypical Barbie's call out to action, urging other Barbies to stop Ken's influence and promoting unity emphasizes the determination of women to support each other against harmful influences. This is what

Stereotypical Barbie, as an Alpha Female, does to fight negative impacts. The coming together of women in Barbie Land to overcome challenges shows the strong bond between women in Barbie Land in an effort to return Barbie Land to its original state and eliminate the influence of patriarchy from Ken. Stereotypical Barbie's emphasis on unity and the need to stop Kens underscores efforts to foster awareness, solidarity, and action among women to confront and overcome the effects of detrimental influences (Janelli, 2024; Sy, 2008). This moment highlights the power of women working together to empower and protect each other.

In data 10, the quotation shows Stereotypical Barbie's calls out and Barbies' form of solidarity to challenge and overcome oppressive norms. The action of Stereotypical Barbie illustrates the importance of women supporting each other by encouraging a sense of empathy and shared feelings. In this case, it shows that Stereotypical Barbie openly invites Barbies to work together to encourage positive change. The call out made by Stereotypical Barbie shows an invitation to fight and challenge the detrimental influence of the patriarchal system. Alpha Female will always stand up for herself and other women and she is not scared to speak up for other women (Myisha et al., 2023; Smith, 2023; Sy, 2008). The things that Stereotypical Barbie does reflect efforts to empower women and fight the influence of oppression, showing the strong bond between Barbies.

In data 11, the quotation shows that Stereotypical Barbie's plan to distance the Barbies from Ken and make the Kens fight each other reflects an effort to fight the detrimental influence of the patriarchal system implemented by Ken in Barbie Land. That plan underscores Stereotypical Barbie's roles as an Alpha Female that is assertive when necessary. She is using emotional intelligence to understand when to be strong, when to be kind, and when to stand firm for a positive result (Azmi, 2023; Brown, 2023).

In data 12, Stereotypical Barbie's strategic plan to use the Writer Barbie as bait to attract the Kens' attention and allow other Barbies to

stay away from the Kens shows Stereotypical Barbie's efforts to protect Barbies from negative influences. It is also encouraging cooperation between girls to overcome challenges. The strategy carried out by Stereotypical Barbie promotes close solidarity between women in Barbie Land. Alpha Female is not just strong in physically and mentally, but she is smart in managing her own emotions (Azmi, 2023; Brown, 2023). It is also demonstrating her resilience and ability to overcome challenges for her and other women.

In data 13, Stereotypical Barbie tells her strategy to the Barbies to fight Ken's influence, by explaining her strategic plans to the Barbies one by one. It is a special bond where they confide in each other and give each other love, trust, and security (Myisha et al., 2023; Sy, 2008). This shows how Stereotypical Barbie, as Alpha Female, emphasizes the importance of Barbie unity to fight external influences that have changes all systems in Barbie Land.

In data 14, Stereotypical Barbie is committed to continuing her efforts until every Barbie in Barbie Land escape the influence of the patriarchal system implemented by Ken and takes over Barbie Land again. This reflects the Barbies' commitment to supporting each other in overcoming negative influences. Alpha Female has extremely high emotional intelligence to recognize, understand, and influence the emotions of others for the sake of other women (Janelli, 2024; Regain, 2023). What Stereotypical Barbie does is for women to empower and lift each other up, even when facing challenges. Stereotypical Barbie's statement underscores the emphasis on mutual support, resilience, and efforts to achieve positive change. The "deprogrammed" in the quote above emphasizes the goal to eliminate harmful influences, highlighting Barbie's dedication to creating a healthy and empowering environment in Barbie Land.

In data 15, Stereotypical Barbie's strategy plays on Ken's ego and jealousy to turn them against each other. This tactical action shows an effort among Barbies to counter negative influences. Women often collaborate to meet

challenges and shape positive change as driven by an Alpha Female (Brown, 2023; Janelli, 2024). Stereotypical Barbie's plan reflects an emphasis on mutual support and solidarity among women, demonstrating resilience and strategic thinking to overcome adverse forces. The strategy of using Ken's traits against themselves underscores Barbie's strong intention to empower other Barbies and reclaim control of Barbie Land.

In data 16, Stereotypical Barbie's confusion about the end of her life and her struggle underscores the complexity of Stereotypical Barbie's character as she faces inner conflict with the expectations placed on her. In this case, women including Alpha Female often face the challenges of self-discovery and independence, and support each other on their journey. The inner conflict experienced by Stereotypical Barbie reflects the emphasis on women to find their own way and define their identity beyond external expectations (Janelli, 2024; Smith, 2023). This highlights the power of women facing uncertainty together and emphasizes the importance of supporting each other and understanding themselves.

In data 17, the quotation emphasizes the power of collaboration between Barbies in achieving their goals. In this case, women often recognize and appreciate the contribution of each member in the group. Stereotypical Barbie's humility and recognition of group efforts highlight the importance of mutual support, unity, and shared responsibility in overcoming adversity. It is in line with Alpha Female's efforts to realize a great life and support other women in their life (Janelli, 2024; Smith, 2023). This moment reinforces the principle of women working together, utilizing their strengths to bring positive change and empowerment in their communities.

In data 18, Ruth explaining to Stereotypical Barbie that the relationship between Sasha and her mother has improved because of her, but Stereotypical Barbie denies it. Stereotypical Barbie explains that it is all because of their own efforts to help work together and connect with each other to save Barbie Land. This

shows that the Stereotypical Barbie values mutual contribution in a relationship. What Stereotypical Barbie conveys shows the importance of mutual support for Sasha and her mom in creating positive change. This moment strengthens that women can work together to improve better relationships and improve wellness (Ibrahim & Pasopati, 2024; Smith, 2023).

In data 19, Stereotypical Barbie's statement shows that she wants to be part of a people who give meaning in their life. It reflects Stereotypical Barbie's active contribution to the creation of meaning and purpose in her life, emphasizing the importance of personal rights. Women often try actively creating their own lives and experiences, choosing their own destiny such as mentoring, volunteering, and giving back done by Alpha Female (Ibrahim & Pasopati, 2024; Volenik, 2023). Stereotypical Barbie's desire to get involved in meaningful action reflects on women actively participating in the process of making a positive difference in their lives and others.

In data 20, the quotation shows Stereotypical Barbie's desire to explore her personal identity and autonomy. Stereotypical Barbie's wants explore her identity emphasizes the importance of personal rights and the freedom to explore the own way. As an Alpha Female, women get what she wants in their life and no one can stop her, and this is what Stereotypical Barbie wants (Brown, 2023; Ibrahim & Pasopati, 2024). Ruth's support reinforces the principle that women support each other in their individual journeys and receive the autonomy to define their identities without external constraints. This shows that their attachment as creators and creations does not influence Stereotypical Barbie to choose what she wants in her life. Ruth wants Stereotypical Barbie to be able to explore herself without being bound by the limitations of her creations. Ruth wants the best for Stereotypical Barbie.

The analysis above underlines that the Barbie movie is not a film about a female doll. It is a film full of understandings from women being's perspectives. It is clearly stated in how various dialogues and gestures underline matter

of bonds among women. In this case, the movie is a perfect mirror to influential bonds among women beings in the sense of woman-ness. This movie also indicates further encouragement to underline feminine bonding among women in the sense of womanness. The movie of Barbie indeed underscores that various stereotypes among women being will never loosen the bonding between women as they always have particular experiences regarding their own feminine qualities.

CONCLUSION

Barbie movie contributes to feminist discourse by highlighting the power of female unity. The key finding of the analysis of the movie shows that when women come together, they can create meaningful change, both in their personal lives and in the broader social context together. The bonds of womanness depicted in the movie are a testament to the strength found in female solidarity, making a compelling case for the continued relevance of these connections in the ongoing struggle for gender equality. Another key finding of the analysis also includes bonds of womanness that offers a refreshing and impactful perspective on female solidarity and empowerment. The movie transcends the traditional image of Barbie, presenting her as a character that not only navigates her own identity but also connects deeply with other women. Through her interactions with Ruth Handler, Gloria, and Sasha, Barbie's journey highlights the strength and support that women provide one another. Further key finding of the analysis points out to the bonds of womanness that emphasize the importance of mutual understanding, emotional support, and collective action in challenging societal norms and systemic oppression. By showcasing how these connections shape Barbie's growth and transformation, Gerwig's movie and movie script underscores the vital role that female solidarity plays in both personal development and broader social change. It also gives points to how shared experiences and support among women can lead to greater

empowerment and strength found in female unity.

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